MISSION STATEMENT:

To use our <u>God</u> given talent to be the <u>wisest</u> and most <u>integrity</u> filled resource for our clients before, during, and after each Real Estate transaction.

VISION STATEMENT:

To be the Ritz Carlton of Real Estate no matter what the size of real estate transaction

CORE VALUES:

- 1. Think win/win in all situations.
- 2. Treat everyone with the HIGHEST levels of respect.
- 3. Be excited and thankful for clients' business.
- 4. Find a way to say either "My pleasure", "I would love to" or "Absolutely".
- 5. Have a persistent attitude and positively never give up.
- 6. Follow up until a client buys or dies.
- 7. Integrity: Always ask myself am I doing the right thing?
- 8. Let your Yes be Yes and your No be No.
- 9. Address issues head on.
- 10. Excellence in everything; ask yourself what would the Ritz Carlton do?

Chantel Ray

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Customer service is a top priority at Chantel Ray. We encourage feedback on our performance. For your convenience, we have included a link for direct feedback - comments@chantelray.com
Chantel Ray management reviews these emails on a daily basis and responds to concerns or questions.

Customer feedback also assists in our efforts to enhance the services we offer.